

City of Orange  
Notice of Public Hearing  
Hotel Occupancy Tax Requested Funding FY 2025  
September 24, 2024 at 5:30 p.m.  
Orange Library Auditorium  
220 N. 5th Street, Orange, TX

Type of Expenditure	Original Request			Staff Proposed		
	Original Request	Annual %	Allowable %	Staff Proposed	Annual %	Allowable %
<b>ARTS</b>						
Lutcher Theater	75,000			55,000		
Total Arts	75,000	7.24%	15% Max.	55,000	8.05%	15% Max.
<b>HISTORICAL</b>						
Friends of the Depot	5,000			5,000		
Heritage House	40,000			20,000		
Total Historical	45,000	4.34%	50% Max.	25,000	3.66%	50% Max.
<b>ADVERTISING/PROMOTION</b>						
Chamber-Mardi Gras Parade	8,000			7,000		
Chamber - National Fishing Tournament	60,000			0		
Chamber - Bassmaster Festival	7,000			0		
Orange Lions Club - Carnival	3,500			2,500		
Adventures 2000 Plus	5,000			2,000		
Gulf Coast Cajun	10,000			5,000		
Dragon Lady Airboat Services	5,000			2,000		
Krewe de Onyx - Juneteenth Celebration	40,000			25,000		
Gate City Guild	25,000			2,000		
Orange Lions Club - Security for Carnival	6,000			5,000		
Southeast Texas Elite Volleyball	6,000			0		
Tribe United Volleyball	37,500			0		
Step Forward Treatment Center- Brunch	20,000			5,000		
Step Forward Treatment Center- Golf Tourn.	50,000			0		
Step Forward Treatment Center- Christmas	20,000			0		
VFW Post 2775- Halloween Bash	6,000			0		
CVB Budget	607,000			547,962		
Total Advertising/Promotion	916,000	88.42%	14% Min.	603,462	88.29%	14% Min.
<b>Total Requests</b>	<b>1,036,000</b>			<b>683,462</b>		
<b>Reserve Information:</b>						
Estimated Beginning Reserves	1,979,124			1,979,124		
Projected Revenue	675,000			675,000		
Projected Expenditures	(1,036,000)			(683,462)		
City Projects to Promote Tourism	(25,000)			(25,000)		
Projected Ending Reserves	1,593,124			1,945,662		
Operating Reserve at 15% of Expenditures	(155,400)			(102,519)		
Projected Excess Reserves	1,437,724			1,843,143		